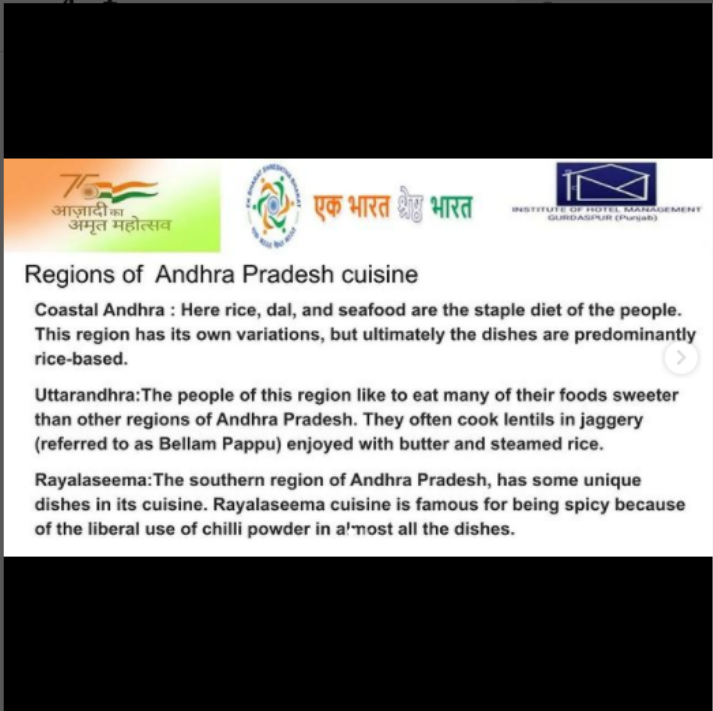


**ACTION PLAN BY MINISTRY OF TOURISM GOVERNMENT OF INDIA  
UNDER EK BHARAT SHRESHTHA BHART ACTIVITIES  
DURING FEBRUARY 2022**

<b>Sr. No</b>	<b>Activities by India Tourism Offices / CIHMs / IITTM</b>	<b>Month of Activity</b>	<b>Proposed Activity</b>	<b>Details of the Activity</b>	<b>Paired States involved</b>	<b>No. of Participants / Attendees</b>	<b>Any other relevant information</b>
01	IHM Gurdaspur	FEBRUARY 2022	Paired state promotion on social media	IHM Gurdaspur promoted Andhra Cuisine by sharing the photographs along with information of various Andhra cuisine preparations on Social media	Andhra Pradesh	182 Participants	



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6 DAYS AGO

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**KANDI PODI**

A classic Andhra recipe which is actually a flavorsome, protein packed lentil spiced powder. South Indian cuisine is popular for its variety of gun powders where Kandi podi is one among the most wanted ones. Kandi podi is not a very spicy powder like the other milagai podi but is prepared of dry roasted dals (lentils) with other spices to give a nice aromatic fragrance and delicious to eat with plain rice and ghee (clarified butter). A dish that is available in every South Indian house and restaurants.

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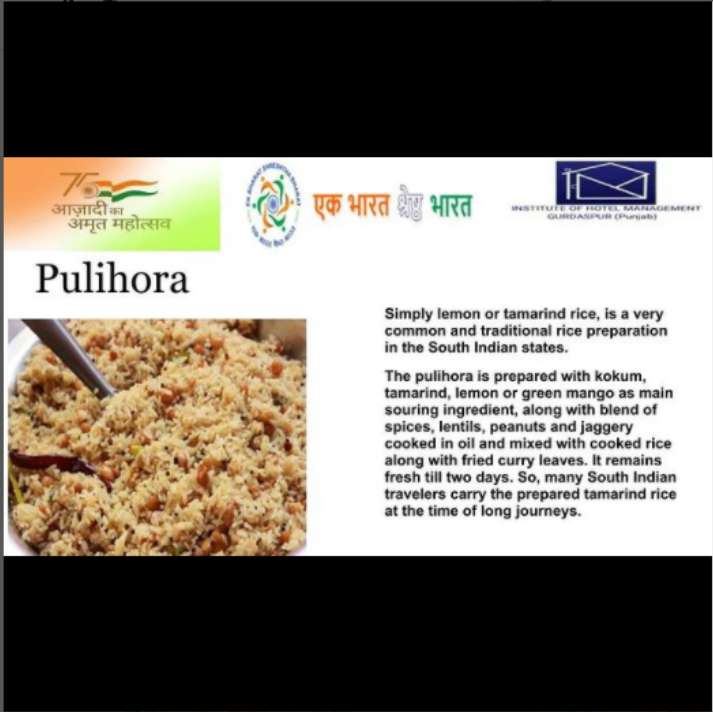
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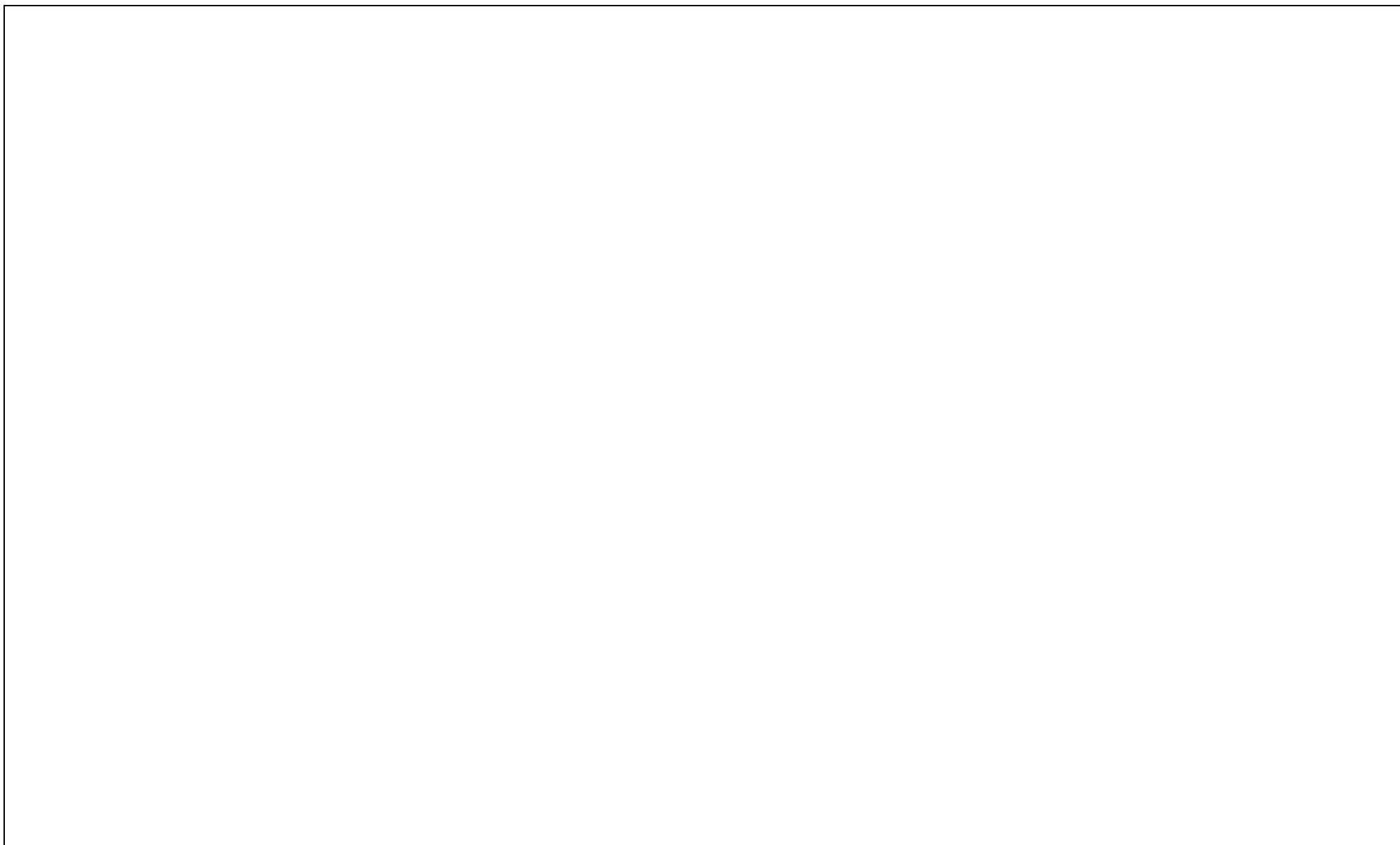
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**SOCIAL MEDIA HANDLING DETAILS FOR THE MONTH OF FEBRUARY 2022**

S.No	Social Platform	Likes	Engagements	People Reached	views	Followers
1	Facebook IHM Gurdaspur page/EBSB facebook page	14	27	843	410	1781
2	INSTAGRAM IHM Gurdaspur Page	168			62	498